Simply...

2018 Red Blend

Washington State

TASTING NOTES

A fruit-forward wine with bright raspberry and Bing cherry aromatics. The palate is deep and dark with juicy flavors of plum, blueberry, and a subtle touch of black pepper. A jammy mouthfeel and well-integrated tannins support the wine's fruit forward structure.

TECHNICAL DATA

Varietals: 60% Cab. Sauv. , 19% Syrah, 19% Merlot
1% Cab. Franc, 1% Malbec • Alc%: 14.5%
Vineyards: Purple Sage and Murphy Vineyards

AVA: 100% Washington State • Release Date: March 2021

Aging: Stainless – 36 months • Case Production: 10,000

UPC: 890512002094

ABOUT US

With over 3,000 acres of Simply... owned vineyards and two state-of-the-art wineries and bottling lines, our wines are consciously hand crafted from vine to bottle. Our recipe is simple: sustainably grown fruit from our estate vineyards, custom-designed facilities built to preserve grape quality, and winemaking techniques that allow the grapes to speak for themselves. Our everlasting focus is to consistently cultivate structurally balanced, terroir expressive wines at an unparalleled value. Our brand is one all wine enthusiasts can Simply... rely on.

Proudly crafted by Washington Wine Group in the heart of Washington State, we hand harvest and groom over 3,000 acres of vines from our esteemed vineyards within the Ancient Lakes and Wahluke Slope. Our attention to detail and focus on each grape that enters our state-of-the-art facilities guarantees every bottle of wine we produce is done with delicacy and love. By taking our fruit in its prime, we exemplify the true character of our estate vineyards and display Washington's maximum potential by way of supreme wines.

PRESS:

v.2018 - <u>90 points "Best Buy"</u> Wine Enthusiast v.2018 - <u>90 points</u>, James Suckling.com















SUPERIOR QUALITY. UNPARALLELED VALUE.